



# About KaBOOM!

## WHO WE ARE

KaBOOM! is the national non-profit dedicated to giving all kids—especially those living in poverty—the childhood they deserve through great, safe places to play. Since 1996, KaBOOM! has worked to create safe, community-built playspaces, drive innovation in playspace design and help cities make play the easy choice for kids and families. We believe that when kids play, we all win.

## WHAT WE DO

KaBOOM! believes communities can address many urgent problems—especially those plaguing low-income neighborhoods—by bringing people together to ensure that all kids have great, safe places to play. We address these issues by creating safe, community-built playspaces, driving innovation in playspace design and helping cities make play the easy choice for kids and families.

We coordinate all-volunteer, done-in-a-day playground build projects that unite communities around a common cause: the health and well-being of their kids. KaBOOM! community-built playgrounds generate a tangible, achievable win for communities too familiar with broken promises, too much talk and little, if any, action. The playspace they create becomes a valued kid- and family-friendly gathering place, and sparks an increased sense of community ownership of the neighborhood.

KaBOOM! innovates to bring play into everyday spaces. Through creative play products—Imagination Playground and Rigamajig—KaBOOM! provides mobile playgrounds that can be moved from site to site, indoors and outdoors. These mobile playgrounds ignite imagination and creativity within all kids.

In an effort to include play opportunities where kids already spend time, KaBOOM! Play Everywhere encourages people to think about everyday spaces that could become PLAYces. Whether it's a laundromat, grocery store, sidewalk, bus stop or somewhere else, these spaces can turn into stimulating, creative outlets for play. Play Everywhere brings play to unexpected spaces, making play the easy choice for kids and families.

We are the only national organization focused on creating playspaces—playgrounds, mobile playgrounds, Play Everywhere in everyday spaces—for all kids. KaBOOM! works with cities, communities and partners from all sectors to make it as easy as possible for all kids to play, so that they can learn, explore, grow and just be kids.

## TAKE ACTION

*Help us make play the easy choice for kids and families:*

- **Apply for a grant:** Build a playspace in your community with one of our four grant programs: Build it with KaBOOM!, Build it Yourself, Creative Play or Play Everywhere.
- **Make a donation:** For as little as \$10, you can help make it as easy as possible for all kids to play: [kaboom.org/give](http://kaboom.org/give).
- **Join the conversation:** Follow us on [Twitter](#), [Facebook](#) and [Instagram](#) at @kaboom.
- **Become a partner:** Invest in our initiatives and help to ensure kids have great, safe places to play.

[kaboom.org](http://kaboom.org)

